July 08, 2003

SUMMARY OF INTERVIEW

Attendees, Date and Type of Interview

The following is a summary of a telephonic interview between Examiner Blair and Applicant's representative James Herkenhoff conducted on February 10, 2011. The Applicant wishes to thank the Examiner for his time and consideration.

Exhibits and/or Demonstrations

N/A.

<u>Identification of Claims Discussed</u>

Claim 1.

Identification of Prior Art Discussed

U.S. Patent No. 5,987,611 to Freund, U.S. Patent No. 5,801,747 to Bedard, and International Publication Number WO 98/28690 to Willens.

Proposed Amendments

Examiner Blair recommended that we clarify how the recited method associates Internet sites with content categories.

Principal Arguments and Other Matters

U.S. Patent No. 5,987,611 to Freund, U.S. Patent No. 5,801,747 to Bedard, and International Publication Number WO 98/28690 to Willens at least do not teach or suggest the amended claims.

Results of Interview

Examiner Blair agreed that the proposed amendment would distinguish the pending claims from the applied art. Examiner Blair may perform an additional search of the prior art.